#### **Video Production**

For this project, you will be creating a video either on your own or in a small group (no more than three people) to show your mastery of different shots that are commonly used while filming. Specifically, you are to create a 3-5 minute video that includes the following movements and shots:

- Pan
- Tilt
- Dolly
- Trucking
- Long Shot
- Mid Shot
- Three-Quarters Knee Shot
- Extreme Close Up Shot

Refer to K:\Mr. Varsava\Comm Tech Reference
Material\CameraIntro.pdf and K:\Mr. Varsava\Comm Tech Reference
Material\CameraMoves.pdf for full descriptions of these concepts.

The subject of your film is up to you. If you're having trouble thinking of an idea, let me know. Be sure to also use the rule of thirds, proper field of view, proper lead room etc. for your filming.

Complete your film synopsis and storyboard before you start filming.

Video: Communications Storyboard Rubric

Level 1	Level 2	Level 3	Level 4
The storyboard format	The storyboard format	The storyboard format	The storyboard format
is followed, video	is followed, video	is followed, video	is followed, video
frame accurately	frame accurately	frame accurately	frame accurately
depicts good	depicts good	depicts good	depicts good
composition, video	composition, video	composition, video	composition, video
action content is	action content is	action content is	action content is
described clearly and	described clearly and	described clearly and	described clearly and
consistently, however,	consistently, however,	consistently, however,	consistently
many parts are not	some parts are not	a few parts are not	
clear	clear	clear	

Video: Thinking and Inquiry

### **Synopsis Rubric**

Level 1	Level 2	Level 3	Level 4
Synopsis follows the	Synopsis follows the	Synopsis follows the	Synopsis follows the
format; it	format; it	format; it	format; it
encompasses the	encompasses the	encompasses the	encompasses the
entire scope of the			
production; all details	production; all details	production; all details	production; all details
are clear and	are clear and	are clear and	are clear and
accounted for; many	accounted for; some	accounted for; few	accounted for .
parts are not clear	parts are not clear	parts are not clear	

# **Character Description Rubric**

Level 1	Level 2	Level 3	Level 4
Character information	All character	All character	All character
is not clearly written	information is clearly	information is clearly	information is clearly
and detailed	written and detailed,	written and detailed,	written and detailed
	some omissions	few omissions	

# **Script Rubric**

Level 1	Level 2	Level 3	Level 4
The script format is			
followed and all	followed and all	followed and all	followed and all
content is consistently	content is consistently	content is consistently	content is consistently
clear and detailed, but	clear and detailed, but	clear and detailed, but	clear and detailed.
many parts are not	some parts are not	a few parts are not	
clear.	clear.	clear.	

Video: Application Editing Rubric

Level 1	Level 2	Level 3	Level 4
All points of editing are consistently and accurately adhered to, occasional use of techniques	•	consistently and	All points of editing are consistently and accurately adhered to, abundant use of techniques

# **Composition Rubric**

Level 1	Level 2	Level 3	Level 4
All aspects of composition are adhered to many mistakes	All aspects of composition are adhered to, but with some mistakes	All aspects of composition are adhered to, but with few mistakes	All aspects of composition are consistently and accurately adhered to, no mistakes

### **Concept Rubric**

Level 1	Level 2	Level 3	Level 4
Concept is not	Concept is original,	Concept is original,	Concept is original,
original, true to genre,	true to genre, medium	true to genre, high	true to genre, very
low impact, and	impact, and everything	impact, and everything	high impact, and
everything leads to the	leads to the	leads to the	everything leads to the
development of a plot	development of a plot	development of a plot	development of a plot