

TGJ2M SUMMATIVE: TECHNO-CHOICE PROJECT

Congratulations on reaching the last project of the course. This project consists of a number of options. You have a choice of different parts of the project you would like to do. You must complete enough components so **your mark is at least 100**. You may complete additional components for additional credit. This project will account for **30% of your final mark**.

Component	Worth
Movie Poster	25
30 Second Radio Ad	40
30 Second Television Ad	40
30 Second Animated Ad	50
5 Second Advanced Animated Title	50
Movie Trailer	75
Career Research	25

Component Descriptions

Movie Poster

Full colour movie poster can be either computer generated using Adobe Photoshop, Adobe Illustrator, or hand drawn. It should include an original movie title, the stars of the film, producer, director, etc. and pictures that tell what the movie is about. The poster, if done on the computer, should be 8"x10.5".

30 Second Radio Commercial

The Radio Commercial will be exactly 30 seconds in length. The commercial will be for a movie and should include an original sound track, voice-over narration, and sound effects. You need a script for this assignment.

30 Second Television Commercial

The TV commercial will be exactly 30 seconds in length. The commercial will be for a movie that follows the same criteria as the movie trailer but is shorter in length. The commercial should include 1 animated title, an original soundtrack created by you and a voice-over narration. You need a storyboard and script for this assignment

30 Second Animated Commercial

The 30 second animated commercial will be exactly 30 seconds long and can be made in Flash or Adobe Premiere. It will be for an original movie and must include animated text. The commercial must also have at least 3 different backgrounds and an original soundtrack. You need a storyboard and script for this assignment.

Movie Trailer

The movie trailer must be **exactly 90 seconds** long. The movie must have an original title and have original content. This is a made up movie. You need to include at least 2 basic animated titles, an original soundtrack and a voice-over narration. You need a storyboard and script, completed prior to filming, for this assignment.

5 Second Advanced Animated Title

Adobe After Effects is an industry standard in titling and special effects. Using this powerful program, create a title sequence for a made up movie that is **at least five seconds**. Five seconds may not sound like much but it is surprisingly complex. Think about the theme of your movie and what effects would make sense. If you're looking for inspiration, check out the titling tutorials on videocopilot.net.

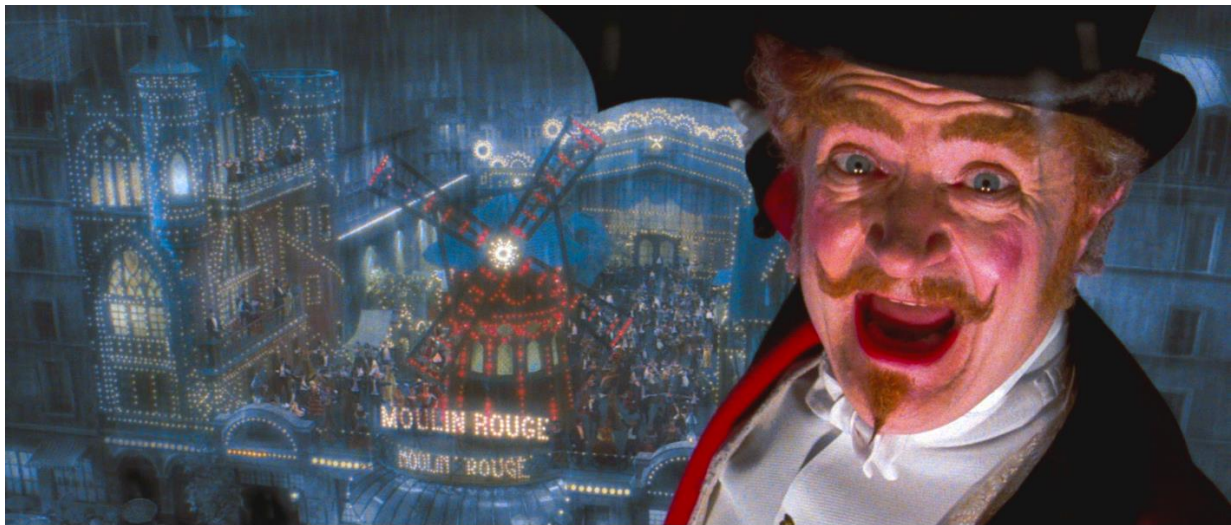
Career Research

Research a communications technology related career that interests you. Why would you like this career choice? What education and skills are needed for this career? Is there a demand or competition for this career? What is the salary?

Write a 2 page, double-spaced reflection on your career choice answering these questions and any additional information you wish to include. Include a work cited page. This does not contribute to the two pages.

Last Notes

As always, if there is something else that you would like to try as a component of this assignment, please ask and we can build you a custom component if it is appropriate. Be sure to include a reflection on how the project went, what problems you encountered and how you solved those problems. Keep in mind that this project will be due on the last day of class so manage your time accordingly. See the next page for a list of important elements for each component. Lastly, and most importantly, have fun. Enjoy seeing the breadth of what Communications Technology can offer.



This project has SOMETHING FOR EVERYBODY!

TGJ2M Summative Evaluation

<p>Movie Poster</p> <ul style="list-style-type: none"> - full colour - original movie title - stars of film - producer, director, etc. - pictures & still digital shot 	/25
<p>30 Second Radio Ad</p> <ul style="list-style-type: none"> - exactly 30 seconds in length - for a movie - original soundtrack - voice-over narration - sound effects - script 	/40
<p>30 Second Television Ad</p> <ul style="list-style-type: none"> - exactly 30 seconds in length - for a movie - same criteria as the trailer - 1 animated title - original soundtrack - voice-over narration - storyboard 	/40
<p>30 Second Animated Ad</p> <ul style="list-style-type: none"> - exactly 30 seconds long - tells a story - 3 different backgrounds - original soundtrack - storyboard 	/50
<p>5 Second Advanced Animated Title</p> <ul style="list-style-type: none"> -clean models -use of 3D effects -proper layer/comp naming conventions 	/50
<p>Movie Trailer</p> <ul style="list-style-type: none"> - 1 minute 30 seconds - original title and content - 2 animated titles - original sound track - voice over narration - storyboard 	/75
<p>Career Research</p> <ul style="list-style-type: none"> - all questions answered - title page - work cited - additional information 	/25